

2010 PIA Membership Summit and Affiliate Tradeshow

Please note the new format of this event.

Membership Summit: Friday, March 19, 8 a.m.-11:30 a.m

Social Media: What it is & how PIA associations can use it to their advantage.

Program Description: Please join PIA affiliate staff and volunteer leadership as we explore the emerging world of social media (i.e. Facebook, Twitter). If you've been wondering how social media is being used by your members and potential members, this program is for you. If you've been contemplating if your association should be entering the world of social media and how to go about doing so, this program is for you. If you are afraid that you are missing an opportunity, or worse, missing the boat, then this program is definitely for you.

Stay tuned for additional program details which will be made available to PIA leadership and affiliates during the coming weeks.

Registration: Please register for the Membership Summit using the general registration form for the upcoming PIA National board of directors and committee meetings. There is no cost for this event.

Affiliate Tradeshow: Friday, March 19 and Saturday, March 20

Program Description: The Affiliate Tradeshow will spotlight program materials used by PIA affiliates from around the country. This year we are trying something new and setting up the Affiliate Tradeshow for two full days in "The Gathering Place" during the PIA National board and committee meetings. This will enable attendees to peruse these materials at their leisure.

We are looking for anything you might be able to share which you think would benefit other PIA affiliates. It need not be slick or even new for the past year. It could be something that you particularly like, something that had proven effective, something unusual...if you think just one affiliate could benefit from seeing it, please send us a few samples (the more the better). **Affiliates should send materials by February 24 to:** Alexi Papandon, AVP Communications, National Association of Professional Insurance Agents, 400 N. Washington St., 2nd floor, Alexandria, VA 22314-2353.

Questions: Contact Alexi Papandon, 703-518-1353, alexipa@pianet.org

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