

From: [Roxanne Johnson](#)

Sent: Friday, January 08, 2010 5:37 PM

Subject: 2010 PIA National Spring Meetings Registration Materials (Affiliate Executives)

January 8, 2010

TO: PIA National Executive Committee

PIA National Board of Directors

PIA Affiliate Presidents

PIA Affiliate Presidents-elect

PIA Affiliate Executives

PIA Non-Board Committee Members

PIA Committee Staff Liaisons

PIAPAC Board of Directors

Presidents Advisory Board

PIA Services Board of Directors

PIA Services Group Insurance Fund

PIA National Past Presidents

PIA Insurance Foundation Board

PIA Young Insurance Professionals Working Group

The PIA National 2010 Spring Meetings are scheduled for **Wed, March 17 through Sun, March 21, 2010** at the **Crystal City Marriott in Arlington, VA**. The meeting schedule includes:

- **PIAPAC Board** (Wed, March 17)
- **YIP Advisory Group Meeting and YIP Reception** (Wed, March 17)
 - **Federal Legislative Summit** (Wed & Thu, March 17-18)
- **FLS First Time Attendee Orientation** (Wed, March 17)
 - **PIAPAC Dinner** (Thu, March 18)
- **Partnership Business Meeting** (Thu, March 18)
- **Membership Summit** (Fri, March 19)
- **Affiliate Tradeshow** (Fri & Sat, March 19-20)
- **Presidents Advisory Board Meeting** (Fri, March 19)
- **State Execs Society Meeting** (Fri, March 19)
- **Kennedy Center Theatre Event** (Fri, March 19)
- **PIA Services Board Meeting** (Sat, March 20)

- **Awards Luncheon** (Sat, March 20)
- **PIA National Board Meeting** (Sun, March 21)

HOTEL ACCOMMODATIONS:

The Crystal City Marriott at Reagan National Airport is conveniently located just minutes from Washington Reagan National Airport (DCA) and is also on the Metro subway Blue and Orange lines. The hotel address is 1999 Jefferson Davis Highway, Arlington, VA 22202.

To reserve your room at the Crystal City Marriott, call 800-228-9290 or 703-413-5500 **no later than Friday, February 19, 2010**. The PIA group rate is \$209/night. Be sure to reference the PIA Group code ("pntpnta"). You can also register on-line by clicking the following hotel link. [Crystal City Marriott Hotel](#)

We strongly recommend you make your hotel reservations as soon as possible to ensure your place at the host hotel. Do not wait until the February 19th deadline!

REGISTRATION:

The registration process has been streamlined into one form for all these events. The new registration form is included at the end of this email. [NOTE: This is a WORD "fill in" form – simply enter your information directly onto the form while in WORD, re-save it, then forward to PIA National via email.]

- **Check all meetings you will be attending** as a member, liaison or observer. If you would like to attend a meeting and do not serve as a member of that committee, please inform the committee chair or staff liaison.
- **If you are bringing a guest**, please indicate which events they will be attending as well. There is a column in the Event Selection section for guest.
- **Check all food functions you and your guest will attend**. This indication will be considered your reservation for that meal or reception. Let us know if you have any special dietary requirements.

Please pay particular attention to the PAYMENT OPTIONS section. There are two payment boxes: 1) PAYABLE TO PIA NATIONAL for the FLS and Kennedy Center Theatre Event fees; and 2) PAYABLE TO PIAPAC for the PIAPAC Dinner. The PIAPAC payment box also includes drop down boxes for PAYMENT TYPE (Personal, Business/Corporate, Business/Partnership, Business/Sole Proprietorship) and PAYMENT METHOD (Check, Visa, MasterCard, AmEx). Separate check or credit card payments are required for PIAPAC fees.

PROGRAM HIGHLIGHTS:

- The **Federal Legislative Summit** begins at the Crystal City Marriott with an Orientation for First Time Attendees on Wednesday afternoon at 4:00 pm, followed by a briefing for all attendees and the YIP Reception. We have accommodated early arrivals again this year with an Early Bird Briefing on Wednesday morning and will provide meeting space for individual state briefings throughout the day on Wednesday. Contact Roxanne Johnson (703-518-1343 or roxannejo@pianet.org) to reserve time for your state delegation.
- **FLS activities** continue Thursday morning (March 18) with a kick-off breakfast and program at the hotel. Members will then proceed on to Capitol Hill for their scheduled visits. The **FLS Debriefing Room, Reception and the PIAPAC annual dinner and awards ceremony will all be held at the Capitol Hill Club**, located directly across the street from the [Capitol South Metro stop](#).
- The **Partnership Business Meeting** is scheduled for Thursday, March 18, from 12:00 - 4:00 pm at the Crystal City Marriott. Contact Bill Jenkins (703-518-1363 or billje@pianet.org) for additional information.
- **BACK BY POPULAR DEMAND** -- The Gathering Place will be open both Friday and Saturday from 7:30 am - 4:00 pm, and will house registration, the continental breakfast and the Affiliate Tradeshow featuring program materials from PIA affiliates around the country. The Gathering Place is the place to connect with other attendees and PIA National staff.
 - The **2010 PIA Membership Summit** is planned for Friday, March 19, from 8:00 am - 11:30 am. The topic of this year's program is "*Social Media: What it is & how PIA associations can use it to their advantage.*" Please see the attached flyer for additional information. This program is sponsored by the PIA Services Group Insurance Fund (PIA Trust). **We encourage everyone to attend.** Contact Alexi Papandon (703-518-1353 or alexipa@pianet.org) for additional information.
 - The **Affiliate Tradeshow** will spotlight program materials used by PIA affiliates from around the country. This year we are trying something new and setting up the Affiliate Tradeshow for two full days in "The Gathering Place." Stop by at your convenience on Friday, March 19 and Saturday, March 20. Please see the attached flyer for additional information about where to send your association's materials so they can be displayed.
 - The **NAT-CAT Working Group** meeting is scheduled for Friday from 8:00 am – 10:00 am. Representatives from NFIP have been invited to attend this meeting.

- The **Crop Task Force** meeting is also scheduled for Friday from 8:00 am – 10:00 am. Representatives from RMA have been invited to attend this meeting.
- **Lunch on Friday** will include a **Public Policy Forum** with chairs of **Business Issues, Government Affairs, NAT-CAT and Crop** serving as discussion leaders. The forum provides all attendees with an opportunity to hear a synopsis of the committees and participate in an open discussion on the key issues and FLS outcomes facing PIA agencies.
- **Another special evening is planned for Friday, March 19**, with a theatre performance at the [Kennedy Center](#) to see their longest-running show – [Shear Madness](#) . PIA will provide bus service to and from the Kennedy Center for the 8:00 pm show. The Kennedy Center also runs a FREE shuttle service to/from the Foggy Bottom Metro (just five stops away from Crystal City on the BLUE LINE). We encourage attendees to make their own dinner plans at one of the [Kennedy Center Restaurants](#) on the Terrace Level (same level as the Theatre Lab where Shear Madness will be playing). **Ticket prices are just \$30 per person, and reservations are required.** Complete the attached registration form and payment section.
- One hour has been set aside **Saturday morning** at 11:00 am for **Committee Reports and an update on the Partnership.**
- The annual spring **Awards Luncheon** takes place on Saturday from 12 - 1:30 pm, where the CSR of the Year (sponsored by The Hartford), the YIP of the Year (sponsored by Rough Notes) and the Professional Agent of the Year awards will be presented. Be sure to register and attend this luncheon.
- The **Presidents Advisory Board** and the **State Execs Society** meetings are scheduled for Saturday, March 20, from 1:30 - 3:00 pm.

DRESS CODE:

- **Federal Legislative Summit – BUSINESS**
- **PIAPAC Dinner – BUSINESS**
- **Kennedy Center Theatre Event – BUSINESS CASUAL**
- **PIA Committee Meetings – BUSINESS CASUAL**
- **PIA National Board Meeting – BUSINESS**
- **Receptions – BUSINESS CASUAL**

WORTH NOTING:

- **Be sure to include payment where required** (i.e., FLS, Kennedy Center Theatre Event, PIAPAC Dinner).

- **Even if you are not able to attend**, we would appreciate if you would **complete the REGISTRATION form**, select the "unable to attend" option and return the form by the February 19 deadline.
- **Likewise, if you are sending a substitute, please let us know on the same form.**
- **Complete and return all the necessary forms by Friday, February 19, 2010.**

REIMBURSEMENT POLICY:

The **PIA National Budget DOES NOT** provide reimbursement for these meetings.

If you have any questions, please contact Roxanne Johnson at 703-518-1343, or roxannejo@pianet.org.

Roxanne Johnson

Executive Assistant

National Association of Professional Insurance Agents

400 North Washington Street, 2nd Floor

Alexandria, VA 22314

Ph: 703-518-1343

Fx: 703-549-5190

roxannejo@pianet.org