



PIA...Local Agents Serving Main Street America

COMPANY PARTNERSHIP SPONSOR APPLICATION

PIA OF NC MEMBERSHIP AGREEMENT

WITH THE PUBLIC to provide my clients with a better understanding of insurance; to analyze the needs of my clients, recommending coverage to meet their needs, to the best of my ability; to render service as should be expected from a professional insurance agent; to work with national, state, and local authorities to heighten safety and reduce loss in my community; to take an active part in contributing to the public good of my community; to recognize the insurance business as an honorable profession, affording me opportunities to serve them. **WITH THE COMPANIES** to respect authority vested in me on behalf of the companies I work for and with; to never withhold information that may be detrimental to my companies' sound risk taking; to provide them with credible information for effective underwriting; to use care in the selections of risks; to expect fair treatment from the companies I work with. **WITH THE OTHER MEMBERS** to maintain friendly, working relations with other agencies; to make no false statements, misrepresentations or omission of facts; to compete with them honorably and fair; to work with my other professional insurance agents for the betterment of the insurance business; to adhere to strict observance of all insurance laws as they apply to the conduct of my business. **WITH MYSELF** to realize that only by unselfish service can the insurance industry have the public confidence it merits; to always seek to elevate the standards of my occupation; to inspire others to do likewise; to believe in the insurance business and its future. **WITH PIA OF NC** to do my part to uphold and build the independent agency system; to pledge my support to right principles and oppose bad practices in the business; to recognize the independent agency system as the instrument through which insurance attains its most effective distribution and as the developer of insurance to its present place in the economic fabric of our nation; to respect the distinct rights in our business, of the Public, of the Insurance Companies, and of PIANC

*Having read the above, we hereby commit agreement with the goals and values of Professional Insurance Agents of North Carolina.
In doing so, our company wishes to offer sponsorship support in the promotion of said goals and values as indicated below:*

BRONZE SPONSOR

*with a yearly donation of \$2500, to receive...
Basic PIANC Membership Packet, with plaque
Membership in PIA National
Quarter page size add in PIANC's mailed publications
Trade Show/Conference vendor space at no charge
Posted on PIANC website*

GOLD SPONSOR

*with a yearly donation of \$5000, to receive...
Basic PIANC Membership Packet, with plaque
Membership in PIA National
Half page add in PIANC's mailed publications
Trade Show/Conference vendor space with 2 exhibitors at no charge
Posted on PIANC's website with link to Sponsor's website*

**We are currently mailing to over 3000 agents
in North Carolina*

SILVER SPONSOR

*with a yearly donation of \$3500, to receive...
Basic PIANC Membership Packet, with plaque
Membership in PIA National
Half page add in PIANC's mailed publications
Trade Show/Conference vendor space at no charge
Posted on PIANC website*

PLATINUM SPONSOR

*with a yearly donation of \$10,000, to receive...
Basic PIANC Membership Packet, with plaque
Membership in PIA National
Full page size add in PIANC's mailed publications
Recognition in PIANC's e-mailed publications
Trade Show/Conference vendor space with 2 exhibitors at no charge
Participation in all PIANC events at no charge
Recognition at all PIANC events as a sponsor in printed form
Posted on PIANC's website with link to Sponsor's website*

Sponsors have an open invitation to attend all PIANC functions, meet our agents, and have first choice for Trade Show booths.

Company Name _____

Address _____

Phone _____ *Email* _____

Authorized Signature _____ *Date* _____